

# SUNSHINE

*... Makes Heavy Yields*

Hundreds of practical, successful farmers have found by experience that Sunshine Cotton always produces a better grade of fibre and a larger yield, regardless of conditions. They know what it means in dollars and cents to expect and to get a premium price for their crop. Sunshine Cotton Seed is bred to produce a longer, better spinning fibre — to produce an earlier crop — to resist drouth — to produce smaller leaves and more bolls — to make you more dollars per acre.

## A TIMELY SOLUTION

Cotton — one great source of  
FOOD, FEED AND FIBRE.

Cotton — one of the South's  
greatest agricultural prod-  
ucts the source of many  
marketable items necessary  
in the American way of life.

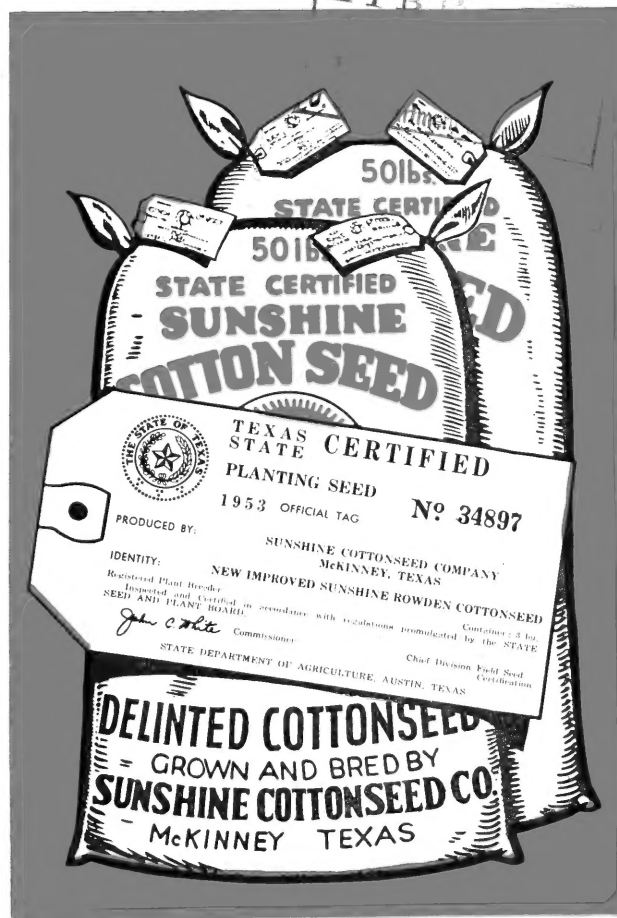
## PRACTICAL

Because by planting a State  
Certified Cotton Seed you are  
sure of getting good results  
— results that will mean  
“more dollars per acre.” A  
few dollars will start you  
growing a better grade of  
cotton. By so doing you  
won't be making a gamble  
of money, time or land.

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=1954=

EVERY BAG IS  
**CERTIFIED**  
BY THE STATE OF TEXAS



## ECONOMICAL

Because by planting pure  
seed — germination assured,  
a limited amount will plant  
your crop, while just “cot-  
tonseed” means that you are  
running the risk of a poor  
stand, wasted time and effort.  
Know what you are planting  
and insure your crop.

## PROLIFIC

Maximum effort in produc-  
ing more per acre with less  
labor is essential, SO, when  
you plant pure seed, which  
will assure you of a good  
acre yield you are making an  
important and profitable  
step. It is important that  
farmers do not over-produce,  
but it is important what they  
produce is a source of profit,  
their cash crop of the year.

**Sunshine Cottonseed Company**

State Registered and Certified Seed  
MCKINNEY, TEXAS

# SUNSHINE COTTONSEED

*Company*

S T A T E   R E G I S T E R E D   C O T T O N S E E D   B R E E D E R S

McKINNEY, TEXAS

## WHAT IS THE ADVANTAGE OF PLANTING DELINTED SEED?

It is a saving in time, labor, faster germination, increased yield.

**TIME** . . . Plant your crop in two-thirds the time required to plant fuzzy seed. Plant when the weather is warm. Hill drop or check plant with your corn plates. Drop 4 to 6 seed per hill, spaced 16 to 24 inches apart. Do not thin out. Plant one to one and one-half inches deep.

**LABOR** . . . Time saved cuts labor costs in half. Plow a week after planting and keep ahead of your crop, thus saving all or part of your chopping cost.

**SEED** . . . Plant only 6 to 10 pounds per acre, for a big saving in seed and expensive fertilizer.

**GERMINATION** . . . of delinted seed is much higher than fuzzy seed, because they have been perfectly graded. Faster germination with less moisture. Faster germination means less replanting.

**TREATMENT** . . . Delinted seed are free of lint-borne diseases. Treated with Ceresan M protects the seedlings against soil-borne diseases.

**MATURITY** . . . Delinted seed hastens maturity by as much as 10 days and insures higher grades and lower first picking costs.

**YIELD** . . . Increased 13.91 percent by actual Experiment Station Tests.

Because less delinted seed is needed to plant an acre — you save in seed; no extra equipment needed; plant with corn planter; you can plant one-third more acres in one day. Germination faster; seed up in 3 days; ten percent increase in germination is shown by tests. Your cotton can be plowed within 10 days. Pick your cotton as much as 15 days earlier and market at a better price.

New Improved State Certified Sunshine Delinted Cottonseed is sacked in 50-pound bags bearing the State Certified and Germination tags, sells for

50-lb. bag, freight prepaid.....18c per pound, \$9.00 per bag

100 lbs. to 1000 lbs., freight prepaid.....16c per pound, \$8.00 per bag